

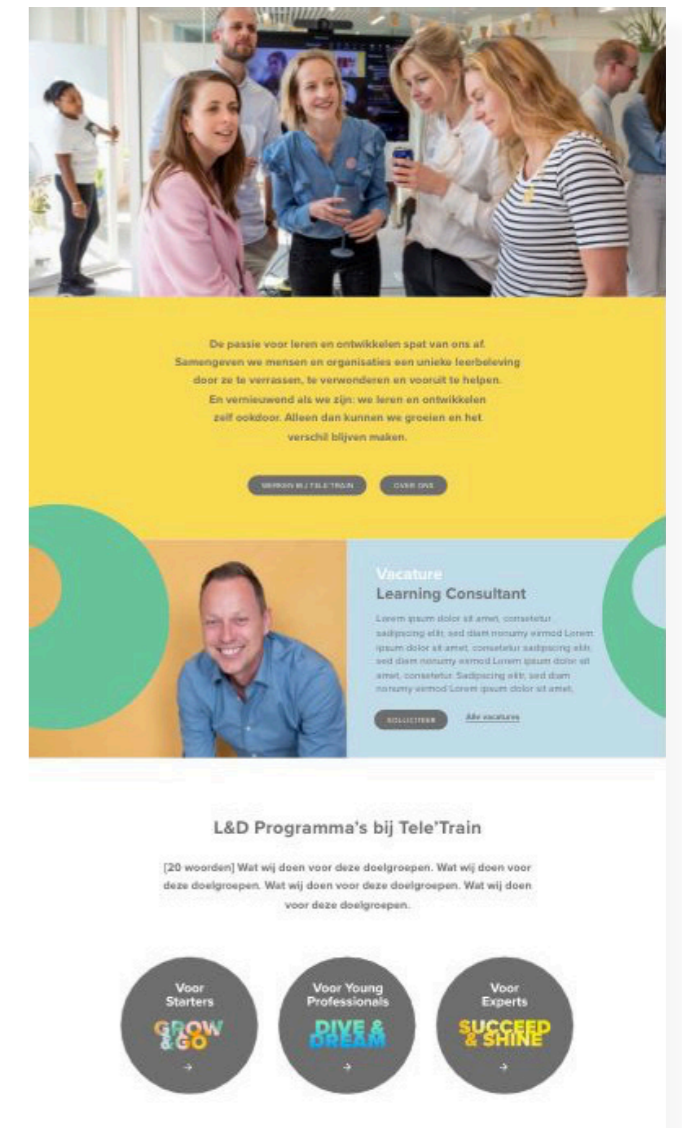
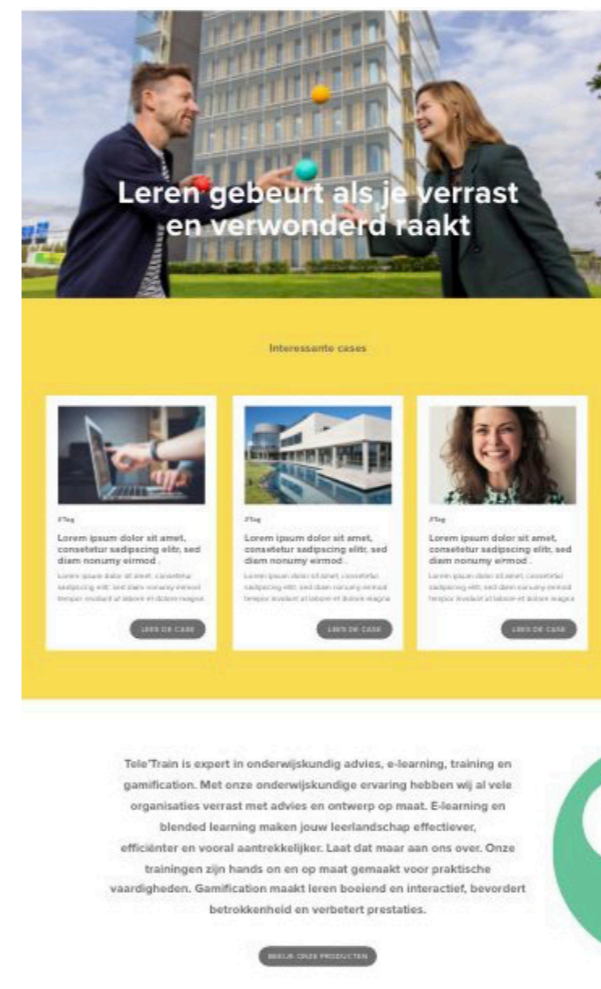
MASTERMAKERS ADVERTISING AGENCY

Worked for this agency for several clients.
Mostly working on landingpages and several webpages for websites.
Designing layouts.

Designing layouts,
landing page. for Teletrain
working in Adobe XD & Figma

SUZETTE HUWAE

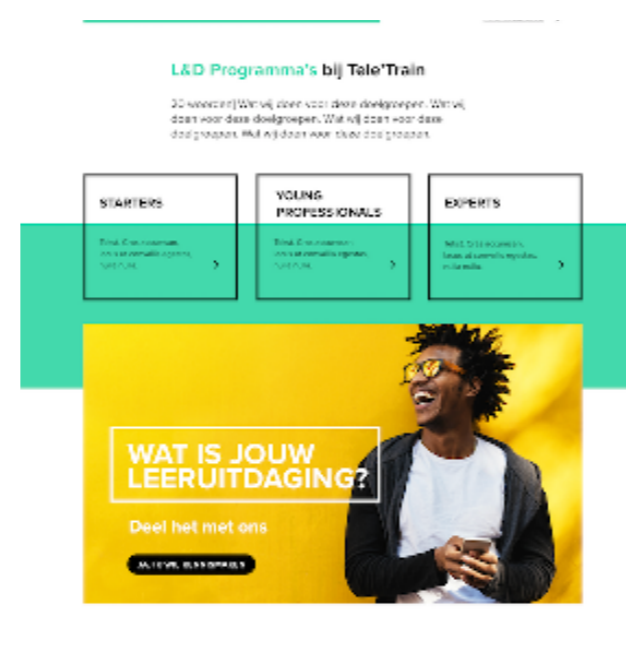
SR. ART-CREATIVE DIRECTOR |
SR. GRAPHIC DESIGNER | UI DESIGN
FREELANCE CREATIVE



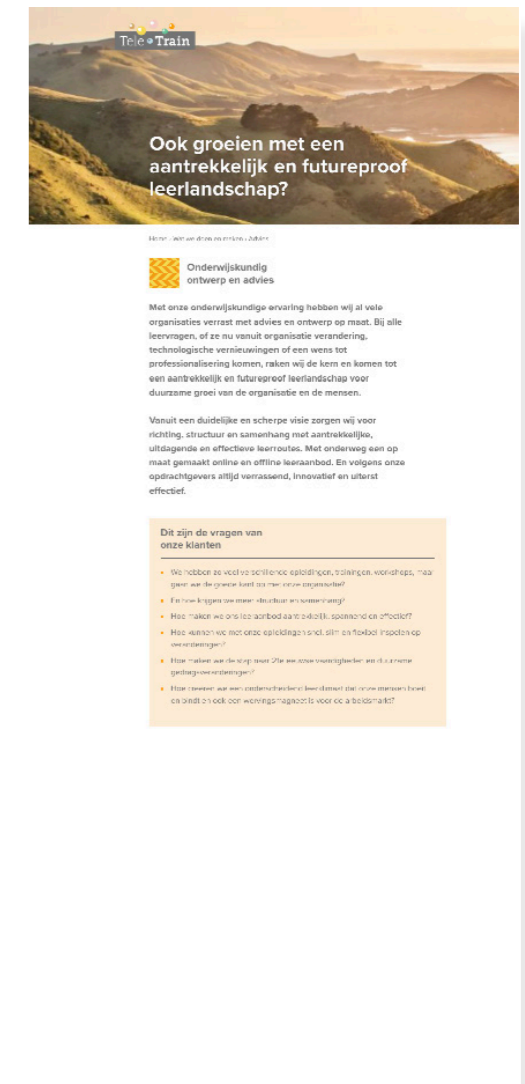
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Designing layouts.

Designing layouts,
landing page,
working in
Figma



Proposal new layout
page



Current layout
page

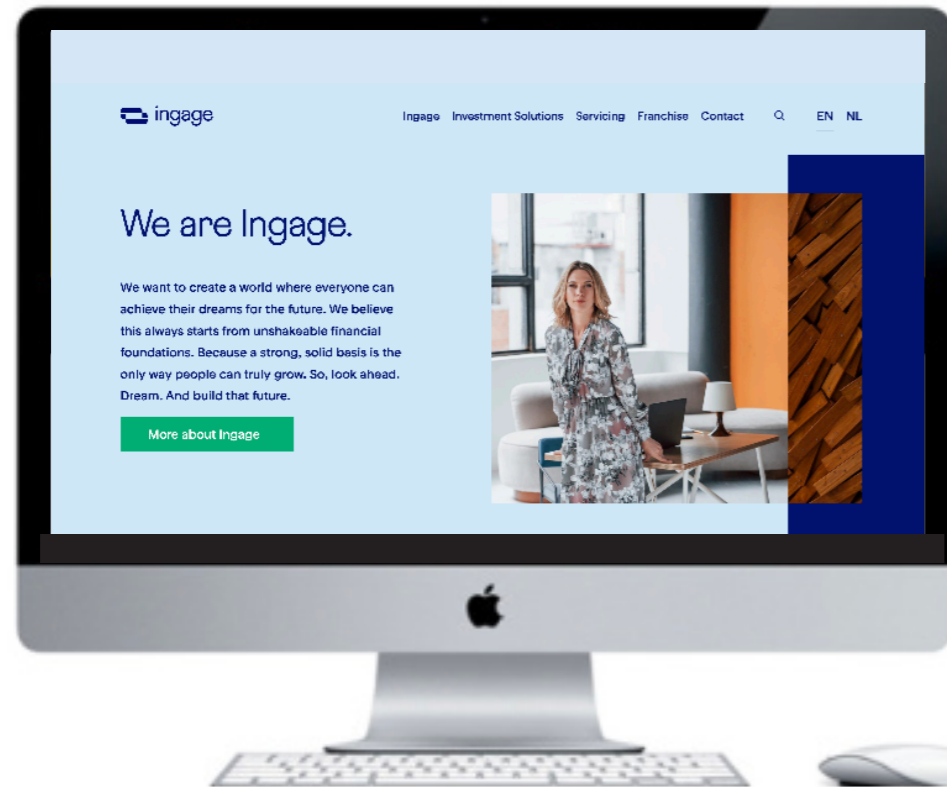
**INGAGE GROUP
AMSTERDAM SLOTERDIJK**

I am working for this company in mortgages They have a few labels in mortgages: Investment Solutions, Servicing and Franchise. Franchise has shops as:

De Hypotheek Shop, Huis & Hypotheek. Other mortgage labels as Merius, Impact, Hyra. As the Art Director, I was responsible for all design expressions in the company. Like organising photoshoots, Designing a magazine for Ingage Franchise. Websites redesigns. Creating Brandbooks. Powerpoint designs, liaise with printers and suppliers. Merchandise intern and extern. Letterheads, businesscards. Interior designs, redesigning branding labels.

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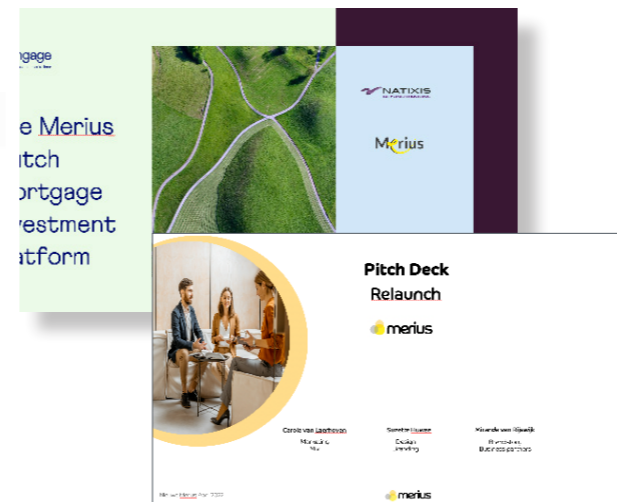


Linkedin banners

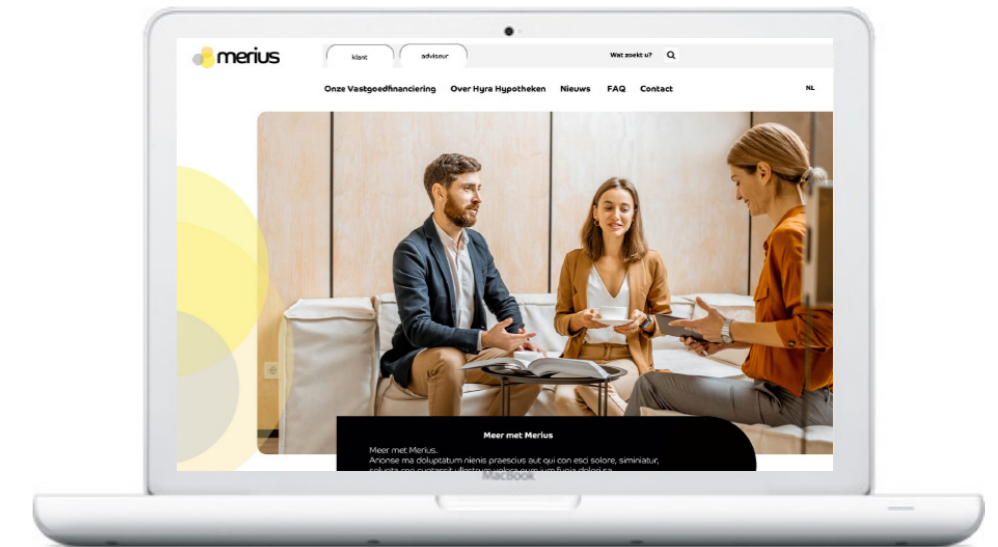


Layouts website:

liaise with UX UI designers. designing layouts and pages.



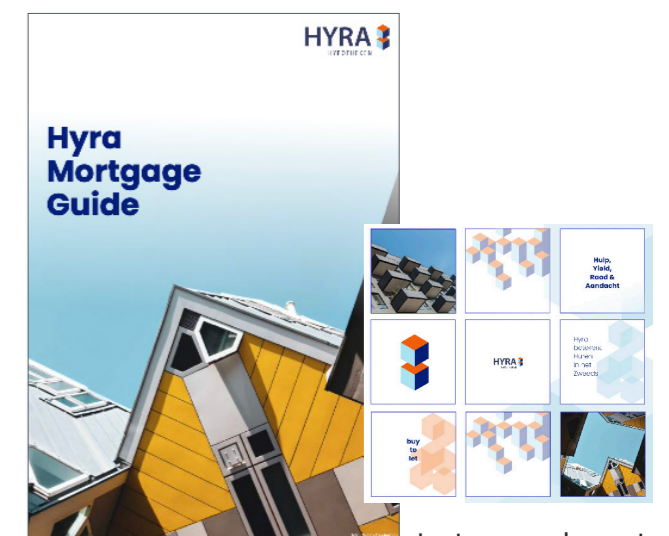
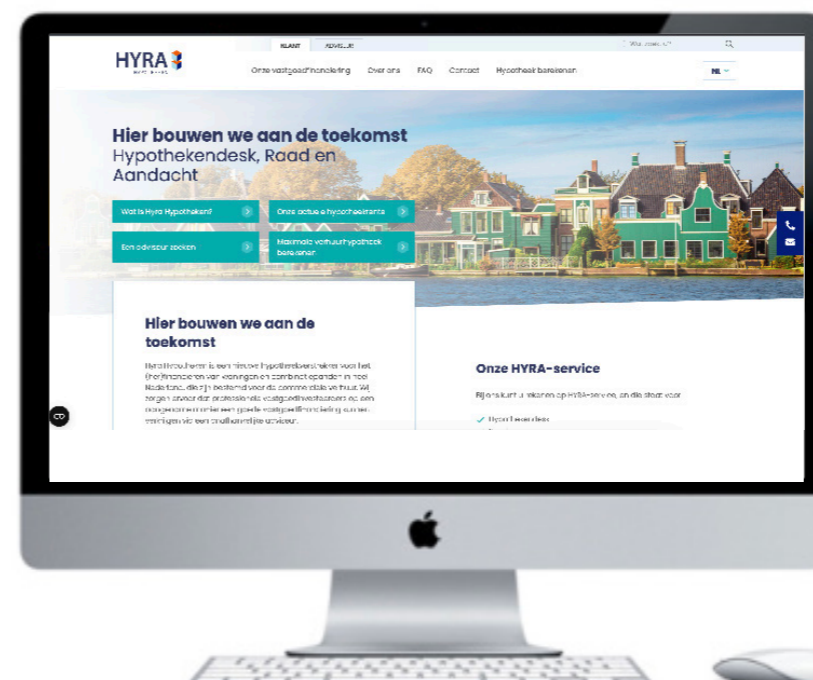
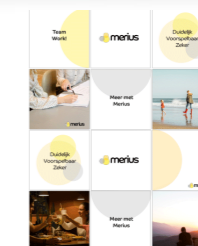
Powerpoints



New logo



Instagram layouts



Instagram layouts

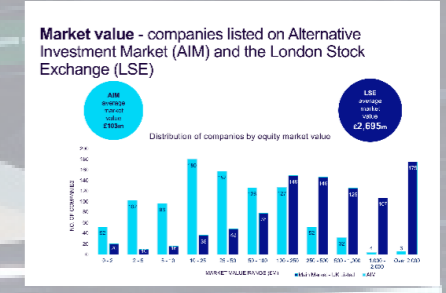
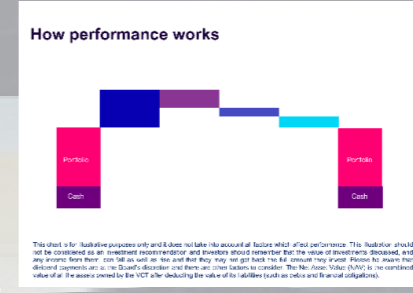
ALBERT HEIJN SUPERMARKETS ZAANDAM

I have worked for this high segment supermarket in the Netherlands (Zaandam)
I have worked on designing brochures, illustrating Christmas cards.
Displays for in their shops. Digital banners and so on.



OCTOPUS INVESTMENTS, HOLBORN LONDON

Octopus Investments is an investments company which support startups and mostly green companies. They needed some help with finishing brochures, flyers, creating charts, Powerpoint presentations, digital banners. Briefed by the Art director of Octopus Investments. Liaising with the marketing department about the assignments. Fast pace company.



Looking after your family's future

Octopus Inheritance Tax Service

octopus investments

The Growth Shield: putting your returns first

Our Growth Shield works in your favour if your investment doesn't meet its target return. However, it doesn't guarantee the performance of your investment and you may not get back the amount you invested.

What is the Growth Shield?
In the event of an annual management charge in your portfolio that is less than the 4.2% annual management charge, the Growth Shield will ensure that you receive the 4.2% annual management charge. If the annual management charge is more than 4.2%, the Growth Shield will ensure that you receive the 4.2% annual management charge. The Growth Shield will ensure that you receive the 4.2% annual management charge. The Growth Shield will ensure that you receive the 4.2% annual management charge.

When would it be called upon?
Your portfolio stops making the Growth Shield call if the value of your investment falls below the value of the Growth Shield. If the value of your investment falls below the value of the Growth Shield, the Growth Shield will ensure that you receive the 4.2% annual management charge. The Growth Shield will ensure that you receive the 4.2% annual management charge.

Does this mean returns are capped?
The Growth Shield does not cap your returns. It only ensures that you receive the 4.2% annual management charge. If your investment performs well, you will receive the full amount of your investment. The Growth Shield will ensure that you receive the 4.2% annual management charge.

Three things to remember about the Growth Shield

1. The Growth Shield will ensure that you receive the 4.2% annual management charge.
2. The Growth Shield will ensure that you receive the 4.2% annual management charge.
3. The Growth Shield will ensure that you receive the 4.2% annual management charge.

An illustration of how the Growth Shield works, using William's example portfolio

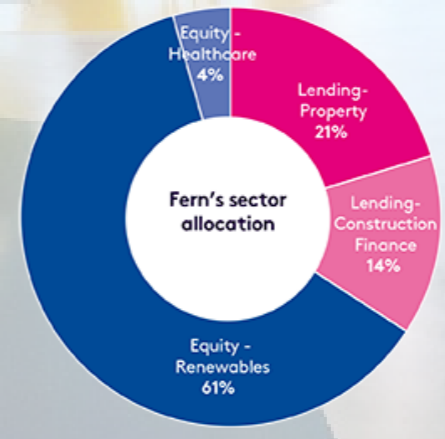
The companies we invest in on William's behalf are expected to grow in value by an average of 4.2% each year. This would deliver the target return of 3% each year after our annual management charge.

Year	Value of portfolio at 3% return	Total portfolio value at maximum target growth (4.2%)	Maximum Growth Shield
Year 1	£100,000	£100,000	£0
Year 2	£104,200	£108,400	£4,200
Year 3	£108,400	£117,200	£8,400
Year 4	£112,800	£126,400	£12,600
Year 5	£117,200	£136,000	£16,800
Year 6	£121,800	£146,000	£21,000
Year 7	£126,400	£156,400	£25,200
Year 8	£131,000	£167,200	£29,400
Year 9	£135,600	£178,400	£33,600
Year 10	£140,200	£190,000	£37,800

Illustration: Increase in value of William's investment portfolio at 4.2% annual growth

What if the target growth is achieved?
Let's use Year 6 as an example. If William's portfolio has grown by 4.2% annually over the holding period, then by the end of Year 6 its value will be £136,000. The Growth Shield value is £21,000, which is the total amount of annual management charges that will be collected when William asks us to sell shares to fund his investment. As the end of Year 6, William asks us to sell his investment. Provided the target 4.2% growth has been achieved, the Growth Shield isn't needed to cover an investment shortfall. Therefore, Octopus collects its annual management charge of 4.2% and William receives £131,800 (less a 1% dealing fee).

What if the target return is not achieved?
Alternatively, let's imagine that at the end of Year 6, William's portfolio falls in value by £10,000 (around 7%). Because the target return has not been met, the total annual management charge we collect when William asks us to sell shares will be reduced. As a result, the investment has still delivered a 2% return per year for William, and he will receive back £211,700 (less the 1% dealing fee). The annual management charge that we collect is reduced by £9,000. Remember: if the value of the investment falls by more than the value of the Growth Shield, the amount you get back when you sell your shares will be reduced.



STARBUCKS, CHISWICK PARK LONDON

Starbucks needed a helping hand with their summer and autumn campaigns at the European markets as Holland, Germany, Switzerland, Austria. Changing displays, posters magazines content. B2B, B2C. I have worked on different projects as Seattle's Best Coffee, NITROGEN, Siren's Eye. I have worked on POS materials. as displays sleeves for mugs, menu boards, posters, digital banners, mockups, vouchers, Specialised design as billboards and banners for branches in the UK.

SUZETTE HUWAE

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SR. GRAPHIC DESIGNER | UI DESIGN
FREELANCE CREATIVE



SUZETTE HUWAE

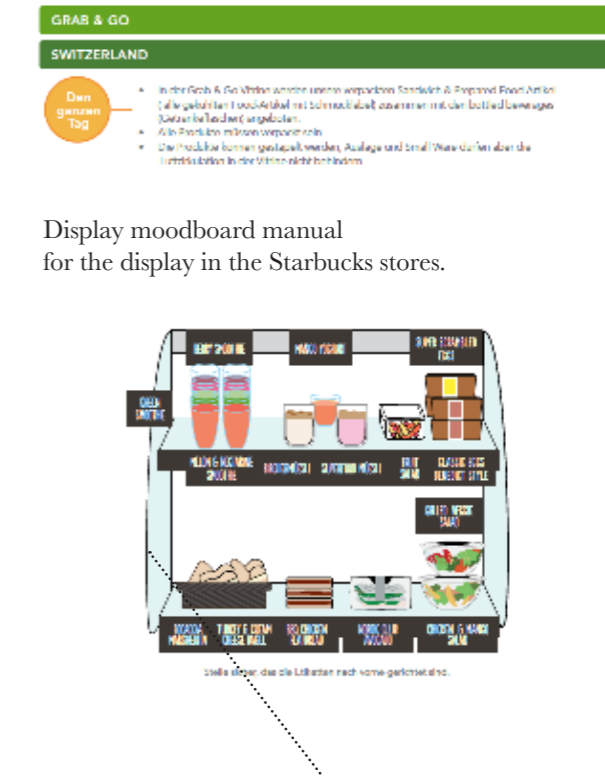
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STARBUCKS, CHISWICK PARK LONDON

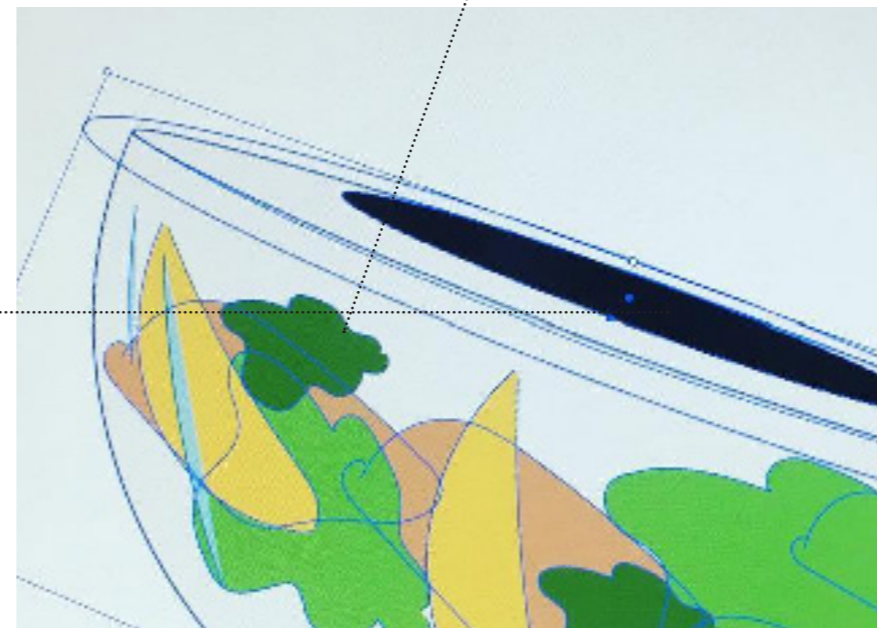
Starbucks also has a big hot/cold food section. Like salade bowls, sandwiches, fruit etc. I had to work on certain food labels, where we had to place blurb text of ingredients of the products. B2B: We had to create a moodboard (Siren's Eye) a manual, how employees of Starbucks have to display their products. These layouts are usually illustrated to make it easier for the employees. These are vector illustrations. I had to do some illustrations as food bowls, sandwiches and salad bowls.



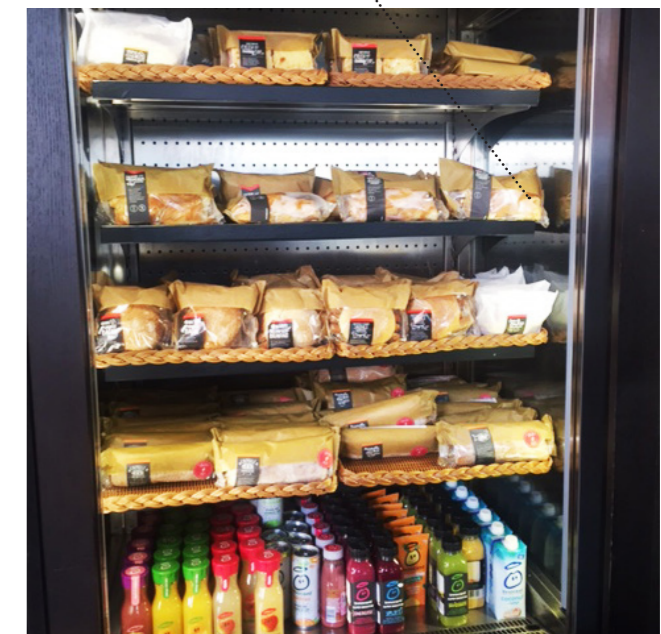
Label for Buttermilk chicken & Mango salad bowl.



Display moodboard manual for the display in the Starbucks stores.



Vector illustration of the salad bowl, Above you see the illustration of the bowl on the shelves.



SUZETTE HUWAE

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SR. GRAPHIC DESIGNER | UI DESIGN
FREELANCE CREATIVE

CASTLE TRUST, INVESTMENT BANK THE CITY LONDON

Castle Trust is an Investment Bank, based in the City of London. Focused on Mortgages and Investments. As this bank is growing fast, working load increased. They asked me to fill in and help out marketing collateral: Changing documents. B2B B2C. Refurbishing Infographic symbols. I have designed a Powerpoint presentation and designed existing businesscards.

Bright new fixed rate bonds

- 5 year bond: 4.00% AER
- 2 year bond: 2.75% AER
- 1 year bond: 2.25% AER

Buy To Let Equity Loan

Product overview

This unique product is specifically designed for landlords. It allows you to top-up your buy to let loan by an additional 20% loan-to-value (LTV) – up to a maximum combined LTV of 85%.

There are:

- no monthly payments
- no interest repayments
- loan terms range from 1-10 years
- early repayment charge of 5% applicable in Year 5 only

Example

The following example illustrates what repayment might look like for a 5 year loan at 20% LTV. The example is for illustrative purposes only and is not representative.

Top-up

Property value: £500k
BTL Equity Loan Term: 5 years
BTL Equity Loan top-up at 20% LTV: 85% LTV (Total)

Repayment

Castle Trust loan amount repaid plus profit share in any growth in the property value.

Profit share: 2 x 20% LTV = 40%

Value rises to £775k resulting in a profit of £175k
Your gain: 60% (£105k)
Castle Trust profit share: 40% (£70k)
Total repayment amount: £170k



GROW your ISA

Up to 4.5% AER TAX FREE

Income and Maturity options

- 5 Year Bond: 4.5% AER
- 3 Year Bond: 4.0% AER
- 2 Year Bond: 3.5% AER
- 1 Year Bond: 3.0% AER

Castle Trust GROW your ISA

from 3% up to 4.5% AER TAX FREE

Year terms available: 1 2 3 5

Income & maturity options

1 year bond 3.0% AER | 2 year bond 3.5% AER | 3 year bond 4.0% AER | 5 year bond 4.5% AER

If we cannot meet our obligations you can seek compensation of up to £50,000 under the FSCS, provided you are eligible for FSCS protection.

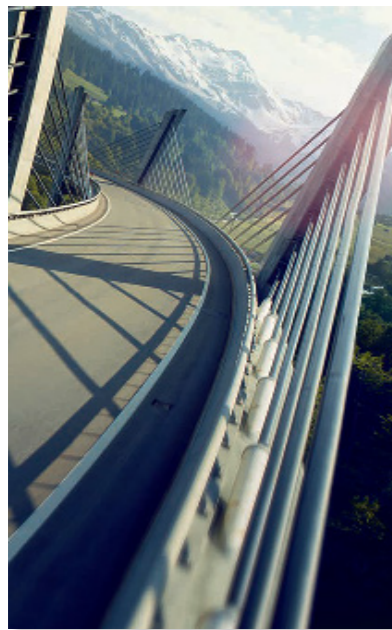
The amount you will repay on this loan is not known at the outset and depends on the change in the value of your property. The cost of this loan may therefore be significantly more than a traditional mortgage depending on the growth of the property value. You must have a savings plan for the repayment of this loan.

You must repay the loan by the end of the term. If you have not repaid the loan by the end of its term and either do not have sufficient savings or are not able to arrange another mortgage, then you will need to sell your property. Your property may be repossessed if you do not keep up repayments on a mortgage or any other debt secured on it. Please see our website for details, terms & conditions.

Castle Trust is authorised and regulated by the Financial Conduct Authority. Registered office: 33 Norwiche Street, London EC4A 3SD. Also buy to let mortgages are not regulated by the Financial Conduct Authority. Castle Trust is the trading name of Castle Trust Capital plc and Castle Trust Capital Management Limited. Registered in England & Wales, company number 07654476 and 07524954 respectively. Registered office: 33 Norwiche Street, London, EC4A 3SD.

JAGUAR, LANDROVER, TAG WORLDWIDE, ALD GATE EAST LONDON

Artworking on the Dutch brochures of Jaguar and LandRover, at TAG WORLDWIDE
Inserting photos. Changing typos and blurb texts for the brochures (print) for the luxury cars of
Jaguar and Landrover. Briefed by the account manager, working together in a team of 30 or
more. A lot of freelancers. Fast pace company.



INHOUD

INTRODUCTIE		IN CONTROL-TECHNOLOGIE	
Wat is de F-PACE?	06	Active Noise Control	90
F-PACE - de video	08	Traction Control	94
		Stability Control	94
		Adaptive	94
ONTWOP			
Performance	10		
Efficiëntie	17	WELKOM BIJ EFFICIENCY	84
Interieur	18	Geavanceerde Inhoudsbeschrijving	
Praktische functionaliteit	20	Standaardtechnologie	90
PRESENTATIE		INTERIEUR	
Profiel	22	F-PACE - de lijnen	93
Automatische remmen	26	100% aluminium	97
Handsteuurbekrachtiging	27	100% aluminium	97
Elektronische remvertraging	28	100% aluminium	97
Lightweight Aluminium Architecture	41	100% aluminium	97
Elektronische versnellings	32	100% aluminium	97
Stabilisatie systeem	34	100% aluminium	97
EFFICIËNTIE		100% aluminium	97
Geavanceerde dynamiek	37	100% aluminium	97
Elektronische remmen	30	100% aluminium	97
Geavanceerde elektronische remmen	41	100% aluminium	97
Traction Control	42	100% aluminium	97
Stabilisatie systeem	45	100% aluminium	97
Handsteuurbekrachtiging	47	100% aluminium	97
Adaptive	49	100% aluminium	97



Scan en ontdek meer over de Jaguar F-PACE

BEHOORDELIJK GEBRUIK: DE AFBEELDINGEN EN TEKSTEN IN DESE BROCHURE ZIJN NIET TE VERGELIJKEN MET DE AFBEELDINGEN EN TEKSTEN IN DE AFBEELDINGEN EN TEKSTEN VAN ANDERE MERKEN.

PERFORMANCE

Deel de beste prestaties van de F-PACE een bewijzend rijbewijs creëren. Om te blonder efficiënte performance motoren bieden een perfecte balans tussen vermogen en verbruik. Het motorprogramma bestaat onder meer uit de nieuwe 162 of 220 liter vier cilinder inruim turbo diesel met een CO₂ emissie van 120 g/l en een brandstofverbruik van 4,8 l/100 km. De 200 of 220 liter V6 Supercharged benzine motor maakt een topsnelheid mogelijk van 250 km/h en een acceleratie van 0-100 km/h in 5,3 seconden.

EFFICIËNTIE

Deze auto's hebben een oegverstaande 'route' en het gebied van comfort en soepel, stille rijdereigenschappen. Dankzij de formatieve constructie van de geavanceerde wielbouw en het aluminium chassis biedt de F-PACE Jaguar's superieure efficiëntie.

HANDLING

Het geavanceerde ordinator- en stabilisatie systeem van de F-PACE is een evolutie van de configuratie in de F-TYPE sportwagen. Dit nieuwe systeem is licht van gewicht en te zwaar dat de F-PACE de handling van een sportauto biedt. De software van Jaguar's elektrische stuurbekrachtiging (EPS) is speciaal afstemd voor optimale feedback en controle, terwijl het All Wheel Drive systeem de auto maakt van de F-TYPE efficiënte unieke Intelligent Drive's Dynamics software ten behoeve van een veranderbaar gevoel in maximaal comfort. De F-PACE rijdt, voelt en gedraagt zich als een Jaguar.



DESIGN 13

"IT HAS 'DRIVE ME' WRITTEN ALL OVER IT."

Cory McGovern,
Land Rover Design Director & Chief Creative Officer

Scan om de Range Rover Sport in actie te zien.

De foto's in deze brochure zijn vervaardigd voor promotioneel gebruik. Specifieke gegevens zoals prijzen en afmetingen zijn niet van toelating van ons land. Uitsluitend voor informatieve doeleinden.

De afbeelding is niet bedoeld voor gebruik in andere landen.

F-PACE - DE FEITEN

Prestatie, handling en efficiëntie. Functioneel, coördinatief en betrouwbaar.

JAGUAR CARE

De F-PACE wordt standaard aangeboden met de vier jaar of 100.000 km garantie. Het is de meest uitgebreide garantie van zijn klasse. Het is de meest uitgebreide garantie van zijn klasse. Het is de meest uitgebreide garantie van zijn klasse.

JAGUAR CARE

Garantie en onderhoud.

EFFICIËNTIE

De F-PACE is een van de meest efficiënte SUV's ter wereld. Het heeft een CO₂ emissie van slechts 120 g/l en een brandstofverbruik van 4,8 l/100 km. Dit maakt de F-PACE een van de meest efficiënte SUV's ter wereld.

FUNCTIONALITEIT

De F-PACE is een van de meest functionele SUV's ter wereld. Het heeft een laadruimte van 1.700 liter en een laadvermogen van 750 kg. Dit maakt de F-PACE een van de meest functionele SUV's ter wereld.

CHARACTERISTEN

De F-PACE is een van de meest karakteristieke SUV's ter wereld. Het heeft een unieke design en een uitstekende rij-eigenschappen. Dit maakt de F-PACE een van de meest karakteristieke SUV's ter wereld.

BAGAGERUIMTE

Of u nu vertoert voor een operationeel of bruikbaar of een auto die in het weekend wordt gebruikt, de Range Rover Sport heeft voldoende bagageruimte voor u. De Range Rover Sport heeft een laadruimte van 1.700 liter en een laadvermogen van 750 kg. Dit maakt de Range Rover Sport een van de meest functionele SUV's ter wereld.

5 + 2 ZITPLAATSEN

SUZETTE HUWAE

SR. ART-CREATIVE DIRECTOR |
SR. GRAPHIC DESIGNER | UI DESIGN
FREELANCE CREATIVE

ROSETTA STONE. HOLBORN LONDON

Rosetta Stone asked me to come up with digital banners for a Mothers' day Fathers' day campaign. I had to come up with some examples for the advert banners. Fitting the Rosetta Stone guidelines.
Using stockimages to create ideas for Mothers' and Fathers' day.

HAPPY MOTHER'S DAY



SAVE TODAY
50%
LIMITED TIME OFFER



Rosetta Stone

HAPPY FATHER'S DAY



SAVE TODAY
50%
LIMITED TIME OFFER



GIVE THE GIFT
OF **LANGUAGE** THIS
MOTHER'S DAY

SAVE TODAY **60%** EXCLUSIVE OFFER

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MUMA MUSEUM UTRECHT

MUMA (Maluku Historic Museum) asked me, my father (rip) and brother to exhibit for the Museum of Moluccan Culture in Utrecht. The exhibition title: "From Schattenberg to New York" They asked me to design flyers as well. All POS materials for this triptich exhibition. My brother is also a designer and illustrator. He illustrates cityscapes in Illustrator on large sizes on dibond (perspex glossy feel). My father has a traditional art approach. Masks and landscapes of the Indonesian and Moluccan culture. My work is about metropolitan cities and popart fashionable women.



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FREELANCE CREATIVE

CREATING MY OWN BRANDBOOK SUZETTE HUWAE NOTTING HILL, LONDON

I have created my own brandbook to have my own documentation of what i do. As besides designing I am painting and illustrating and i am doing ceramics.
I have set up the photoshoot with friends, a make up artist and a model.
I have used a magazine approach with fashionable lettering combined with own lettering.
Hardcover. All design is done by me. Bookcover layout pages rug and blurb.



BOOKCOVER MENGELMOES HAARLEM

Elvira Oudemast, the author, asked me to design her bookcover and layout book inside plus blurb of her book MENGELMOES. I also created the lettering using ecoline ink on paper and scanned and photoshopped it after and the rug of the book. Pictures were provided and I had to choose the right coverpicture.



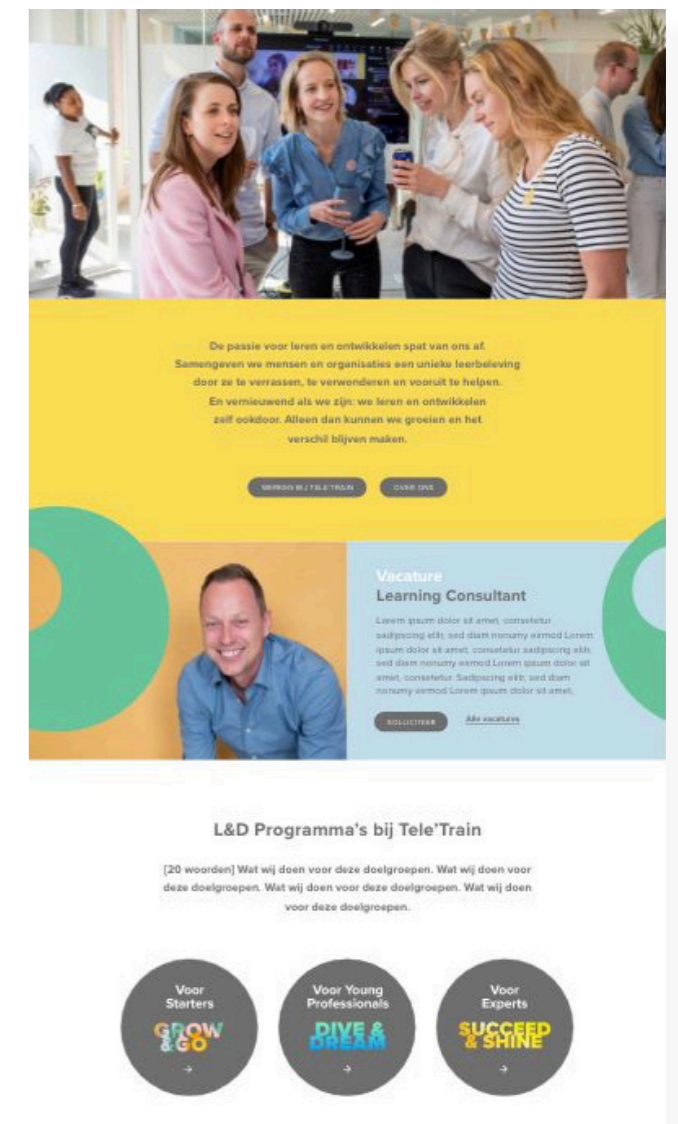
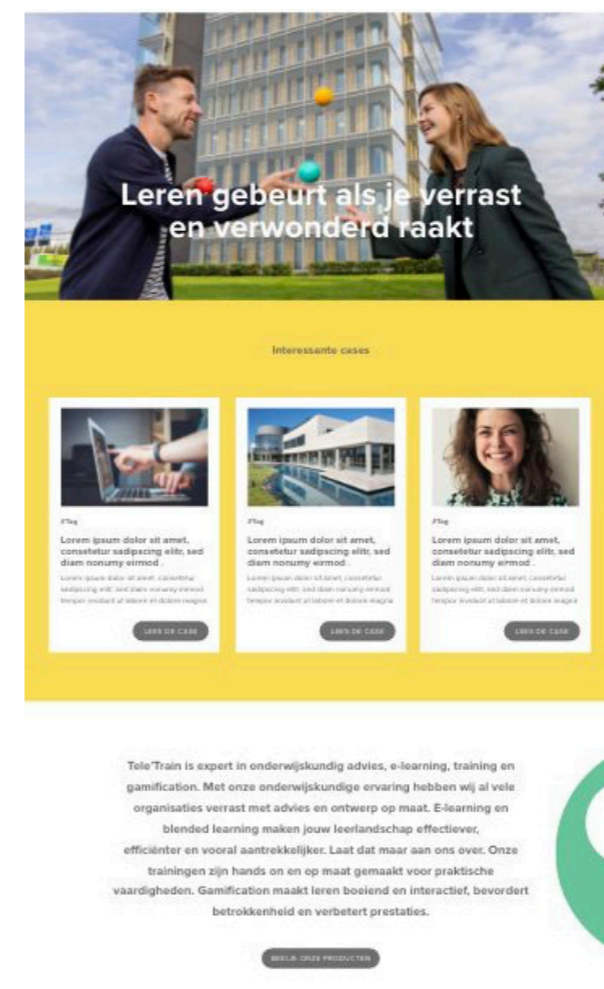
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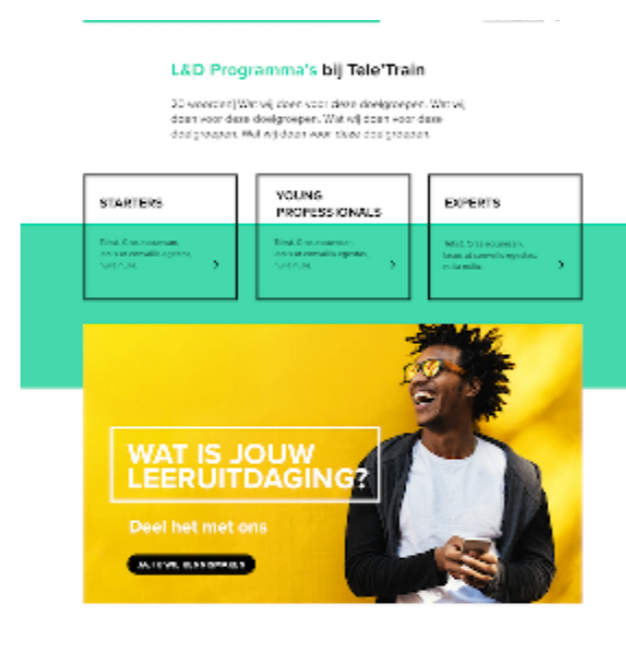
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Designing layouts,
landing page,
working in
Figma



Proposal new layout
page



Current layout
page