

SUZETTE HUWAE

UI Design | Web | Landing pages | Branding
Graphic | Digital | Print | Art direction

Hi, I Am Suzette, a Senior Designer

Savvy senior designer, living in London,
from Amsterdam. I worked in several fields as IT,
Finance, Fintech, Retail, Beauty, FCMG, Consultancy.



This is a collection of pictures out of my phone. So it tells a bit of who i am...

About me

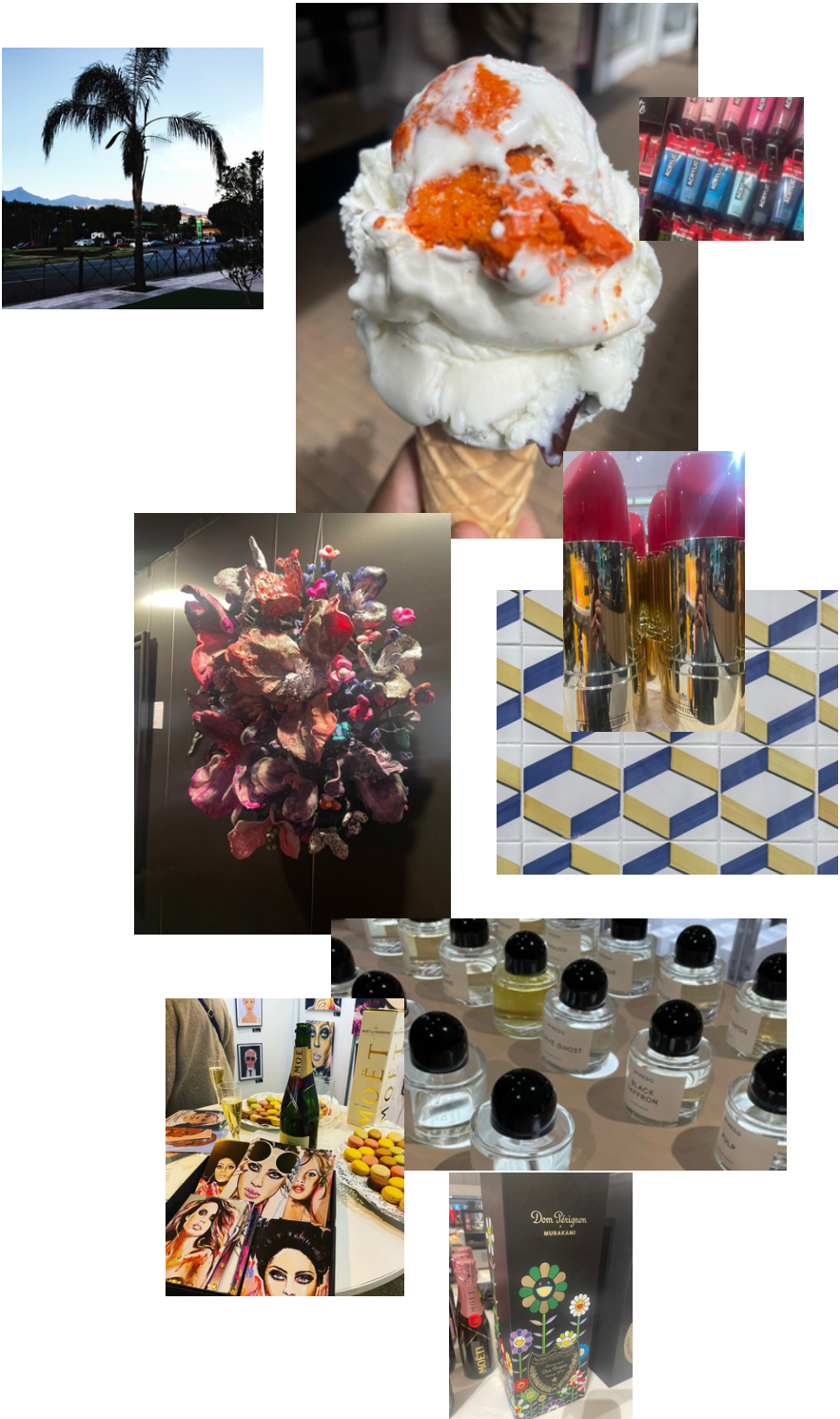
I have over seventeen years of professional experience in graphic design, art direction, pre-press, artworker, and printer roles. I worked in different disciplines. From IT, fintech, beauty, retail, consultancy, councils, big companies, but I started in a T shirt printing shop in Amsterdam.

I worked for clients such as Bostik, Albert Heijn (Ahold Delhaize) Ingage Group, Hypotheek Shop, Nestlé, Deutsche Bank, AT Kearney Consultancy, ThamesWater Alliance, 8Works Consultancy, Lauren Goodger, Uber, Metapraxis, O’Neill, Jaguar, Landrover, Kruidvat, Halfords. Council Amsterdam West. Kensington Temple.

I am also an artist and I love working between art, illustration and graphic design and conceptual ideas. I have a creative background, having studied a BA (with honours) in Fine Arts in Utrecht. (The Netherlands) After my education in art, I wanted to create my logo, but nobody could help me, so I created one myself, and so my journey in design started....

I done all graphic design courses at several institutes or online. Mainly at lynda.com (now Linkedin Academy) Adobe Illustrator at the Sandmann institute in Amsterdam. Art Direction I learnt a long the way, i think my experience helped me a lot. Also I developed my own way of seeing things, created my own style. I keep myself up to date with the latest trends in graphic design via social media platforms, Youtube, as well as constantly practicing and experimenting with new techniques.

*Please check my
website page 2 for
extended folio & design*



Experience Latest Projects

Bostik

2025 | 2026

Ecommerce designer

I worked for Bostik a company in glue solutions. Creating and editing packshots of their products. Worked for the “German Amazon” called MEM.

Bersama

2025

Freelance Senior Integrated designer

Worked for this Magazine., Set up all pages. cover colofon, advertisements. Liasing with head editor, copywriters. Designed in Adobe Indesign.

Master Makers

2023 | 2024

Freelance Senior Integrated designer

I have deployed my talent for various B2B projects at an advertising agency in Utrecht. My focus was primarily on developing concepts, where I transformed the rough sketches provided by the client into concrete and innovative visual representations. Leveraging my expertise in co-creation processes, I was able to present and facilitate complex issues, gathered ideas, and potential solutions in a visual manner. Additionally, I also developed wireframes and contributed to the design of flyers.

Albert Heijn (Ahold Delhaize)

Zaandam | AUG 2019 - OCT 2019

Senior Creative designer | Artworker

I worked here on many creative projects, as designer and alongside a lot of DTP work. My experience includes various creative projects, such as designing price labels for supermarkets, creating farewell books for employees, and developing seasonal postcards for holidays like Christmas and Easter. I also devised concepts to enhance the visual presentation in supermarket chains. Various projects: Designing flyers.

Council Amsterdam West

Amsterdam West | 2018-2021

Freelance Sr. Graphic designer

Designing the logo and flyers for the company 'Be Connected,' a component of a youth project from the Amsterdam West Council

Octopus Investments

Chancery Lane, London | AUG - OCT 2017

Freelance Integrated Designer

For this investment company, I worked on various design projects including brochures, PowerPoint presentations, business cards. I also designed charts and awards.

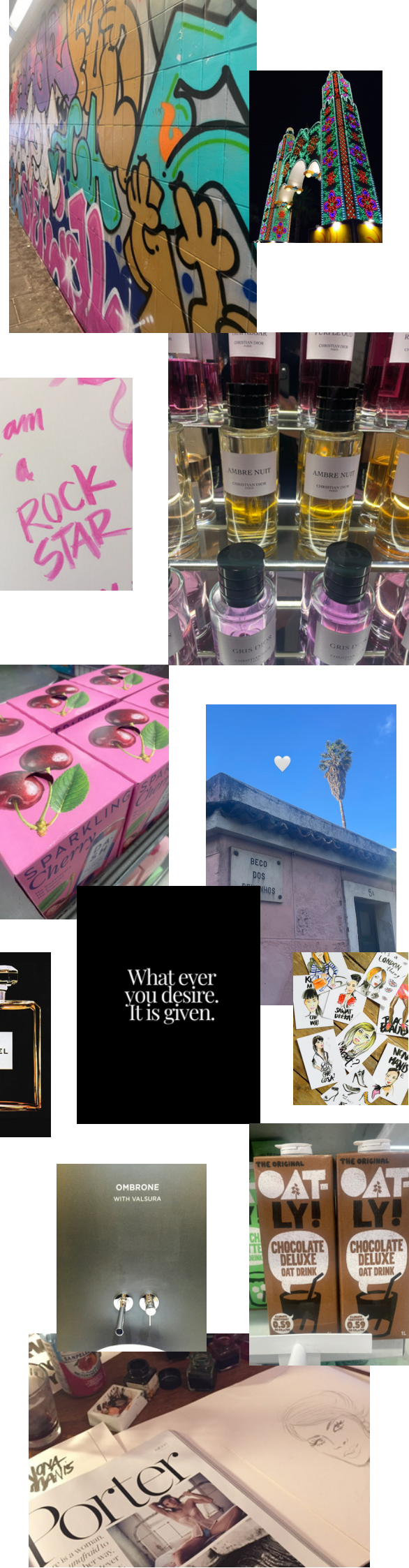
Starbucks

Chiswick, Londen | APR - JULY 2017

Freelance Sr. Graphic Designer

Starbucks' European headquarters in London. I worked on various projects for the Benelux region.

Designing internal magazines for baristas in the Benelux, designing sleeves for coffee mugs, as well as creating drawings for store displays.



Skills

- ADOBE CC | HTML | CSS | Adobe XD | Figma
- OFFICE: Word, Excel, PowerPoint
- Proficient in: HTML, CSS
- Social Media: Facebook, Instagram, X, Pinterest, LinkedIn
- Experience with both Mac and PC platforms
- Assisting and setting up photoshoots
- Languages: Fluent in Dutch, English
Intermediate in: German, French, Spanish
- AI tools: Chat GPT, Claude, Midjourney, Google Banana. Gemini.

I'm a very hands on individual who also enjoys working in a team. I do my work with passion and I have a quote:“ *I always work for the sake of beauty*” by artist Takashi Murakami. I swear by this.

I have the urge to make improve things or make it more beautiful. I love the fact that I can use my creativity across all platforms. I love that I can work it together with art direction and graphic design. The multi disciplinary has never been an issue. I love the diversity of it. In my portfolio you will find highlights of my design work throughout the years.

Get in Touch

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References At Request