



Portfolio

graphic design
art direction
illustration

SUZETTE HUWAE

METAPRAXIS WIMBLEDON

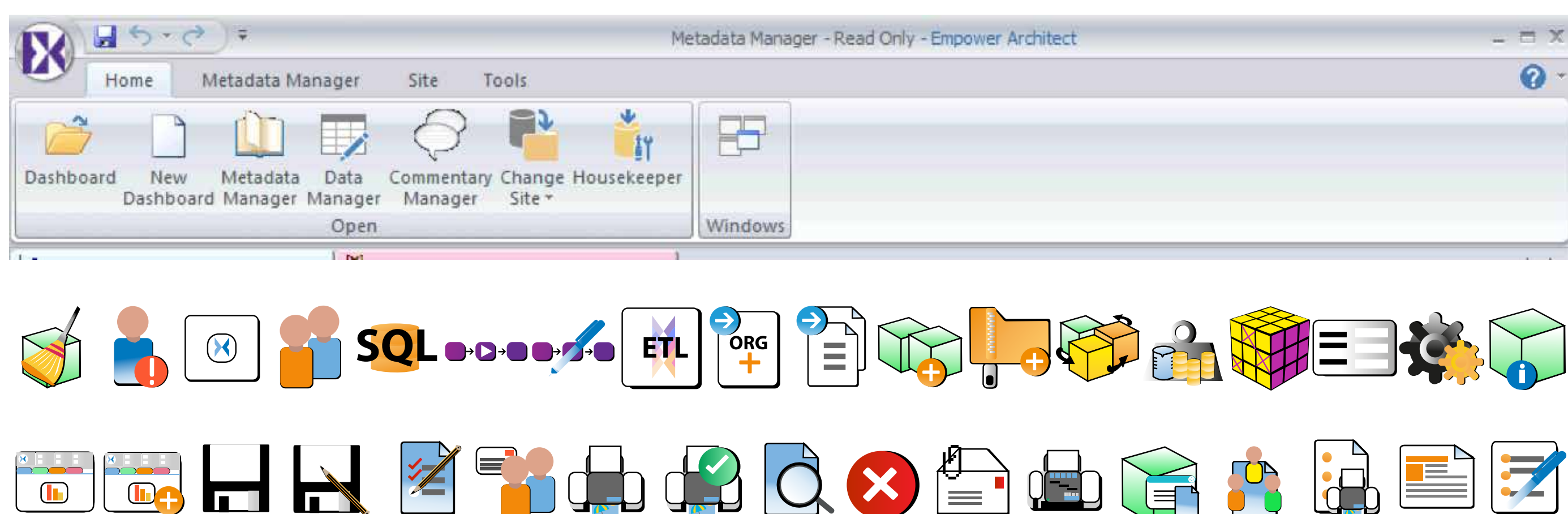
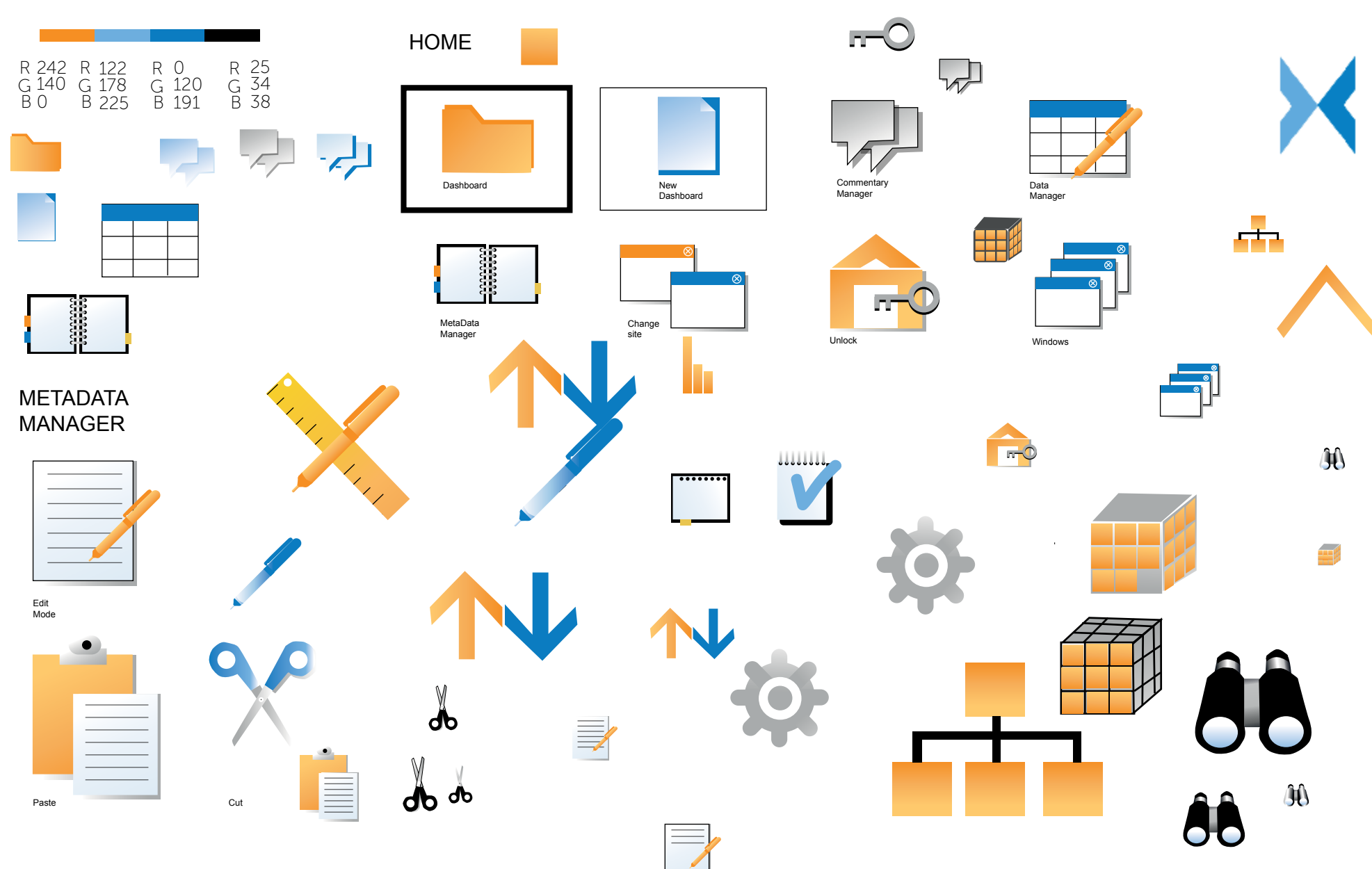
I had to create illustrations for their dashboards for their new computer.

THE CHALLENGE

They needed someone who could help out with the German section of Bostik. Packshots needed to be created fast! I worked as an E commerce designer. Creating packshots for their products. Inserting texts and pictures. Sometimes I had to create vector pictures. Removing backgrounds of products.

THE HOW

I worked together with the Bostik team online. I had to work in Figma. Working from an existing file, but set up my own structure where the team also could work in. Adding pictures and the team would be edit or give my manager edited versions.. Some packshots were incomplete. I had to check for vector symbols or sometimes create them myself



CATTLE TRUST INVESTMENT BANK

CASTLE TRUST is an investment bank in the City.
Focusing on mortgages and investments.

THE CHALLENGE

Due to the bank's rapid growth and increasing workload, I was brought in to support the marketing team.
Working in fast pace and getting things done.

I had to stick to existing guidelines. It was challenging as deadlines were tight. My responsibilities included updating both B2B and B2C documents, as well as redesigning infographic icons.

THE HOW

I had to work together with two designers. Working on different ad hoc tasks for the company. I worked mostly in Adobe Indesign and Adobe Illustrator.

I worked on banners for Google Ads. And infographics all needed to be edited. I designed a PowerPoint presentation and formatted existing business cards for individuals in the company.



Buy To Let Equity Loan

Product overview

This unique product is specifically designed for landlords. It allows you to top up your buy to let loan for an additional 20% loan-to-value (LTV) – up to a maximum combined LTV of 85%.



Primary loan 65% LTV → **BTL Equity Loan** 85% LTV

There are **no monthly payments**

Loan term range from 1-10 years

Early Repayment Charge of 5% applicable in Year 1 only

no minimum income required + **There is no need for an additional credit stress test**

At redemption, the Castle Trust loan amount is repaid plus a profit share based on any growth in your property value.*

Profit share:
2x Castle Trusts LTV
This percentage share of the property growth is then repaid to Castle Trust in lieu of an interest rate.

* The loan is subject to a minimum repayment amount. This amount will be calculated according to your loan terms and will be detailed in your loan Allocation document.

Example

The following example illustrates what repayment might look like for a 5 year loan at 20% LTV. The example is for illustrative purposes only and is not representative:

Top-up

Property value	BTL Equity Loan Term	BTL Equity Loan top-up at 20% LTV
 £500k		  
	Primary loan £325k	Primary loan £325k

Repayment

Castle Trust loan amount repaid plus profit share on any growth in the property value

Profit share:
2 x 20% LTV = 40%

Value rises to £675k resulting in a profit of £175k

60% £105k
40% £70k

Total repayment amount: £170k

Your gain
Castle Trust profit share

The amount you will repay on the loan is not linked to the index and depends on the change in the value of your property. The rise of the loan over time can be significantly more than a traditional mortgage depending on the profit of the property value. You must have a strategy in place for the repayment of the loan.

This loan may be repaid by the end of the term. If you have not repaid the loan by the end of its term and other do not see sufficient savings or are not able to arrange another mortgage, then you will need to sell your property. Repayment may be repaid when you do not have no repayments or a mortgage on any other debt secured on your home are subject to dates, terms & conditions.

This loan is authorised and regulated by the Financial Conduct Authority, Mortgage office, 35 Haverstock Street, London EC6A 1EE. As well as by the mortgage is not regulated by the Financial Conduct Authority. Castle Trusts has trading name of Castle Trust Capital plc and Castle Trust Capital Management Limited. Registered in England & Wales, company number 07464481 and 07549661 respectively. Registered office: 10 Haverstock Street, London, EC6A 1EE.



Castle Trust

GROW your **ISA** from 3% up to **AER 4.5%** TAX FREE



Castle Trust

Year terms available

1 2 3 5

Income & maturity options

1 year bond **3.0%** AER | 2 year bond **3.5%** AER | 3 year bond **4.0%** AER | 5 year bond **4.5%** AER

You risk losing capital should Castle Trust become insolvent. Early encashment is not permitted. If we cannot meet our obligations you can seek compensation of up to £50,000 under the FSCS (not available for FSCS member firms).

[Investment Network](#)

Option	APR	Features
GROW your ISA	4.5%	TAX FREE
Invest your ISA	4.5%	Income and Reliability options
GROW your ISA	4.5%	TAX FREE
Invest your ISA	4.5%	Income and Reliability options
GROW your ISA	4.5%	TAX FREE
Invest your ISA	4.5%	Income and Reliability options

MASTERMAKERS ADVERTISING AGENCY
UTRECHT NL
SR. INTEGRATED DESIGNER

MasterMakers is a Utrecht-based creative branding agency that specialises in brand strategy, rebranding, and digital activation. Established in 1997, the agency positions itself as “the most Utrecht agency in the world.”

THE CHALLENGE

A core member of this advertising was serious ill. They needed someone who could help with all assignments. A lot of conceptual tasks and ad hoc designing on landing pages. Designing digital flyers for a law firm.

- Designing for Nordsol, I had to create and think about conceptual ideas about Bio Oil.
- Designing for Mollywood a film company, I had to create landing pages
- Stretch Up a company helping people to stay healthy in their jobs.

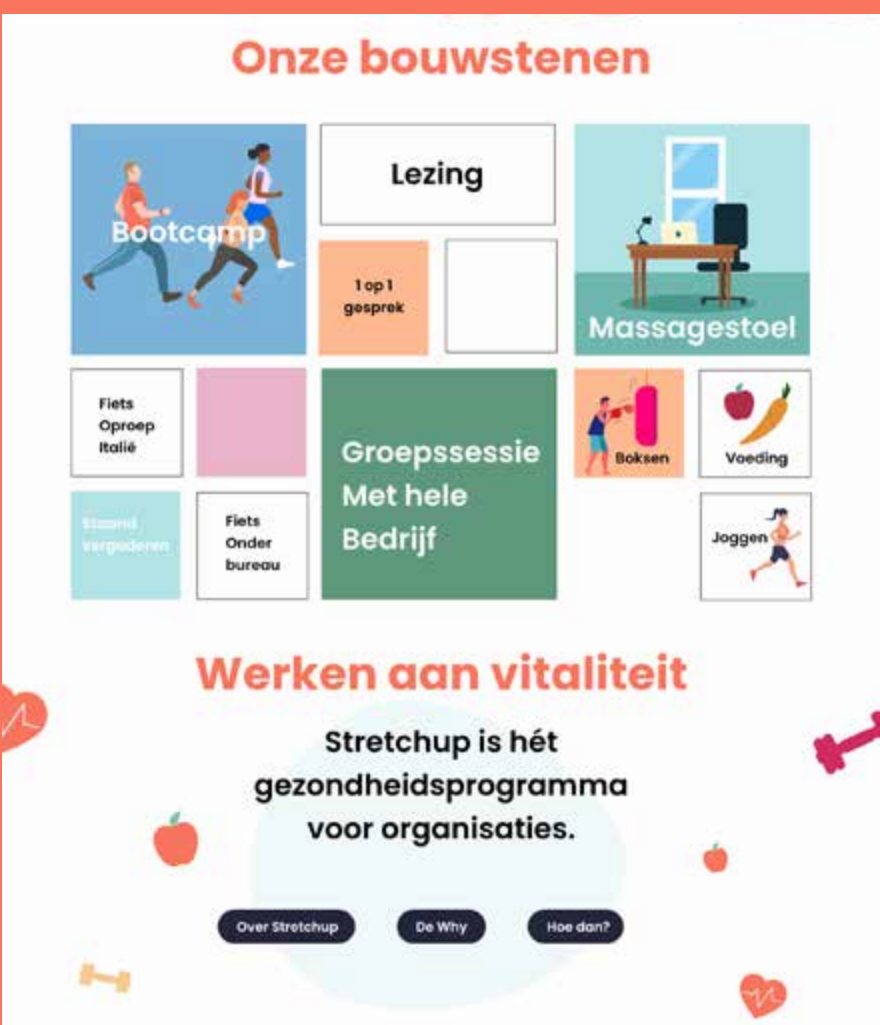
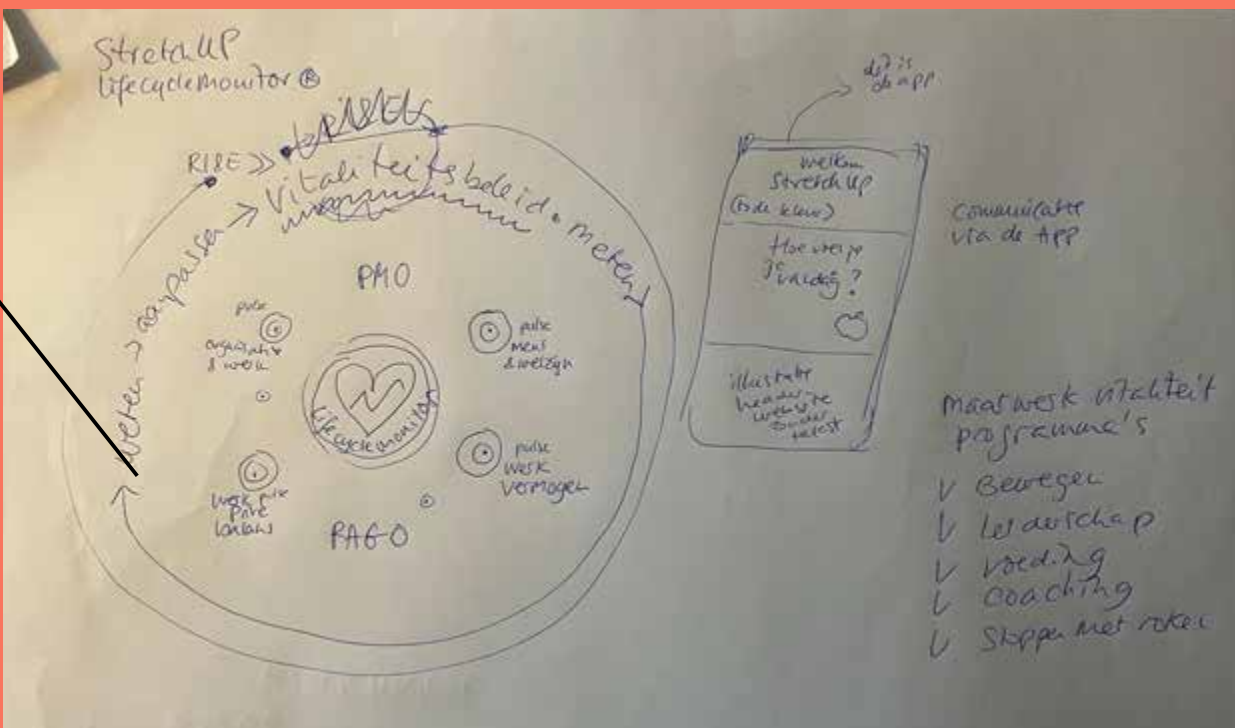
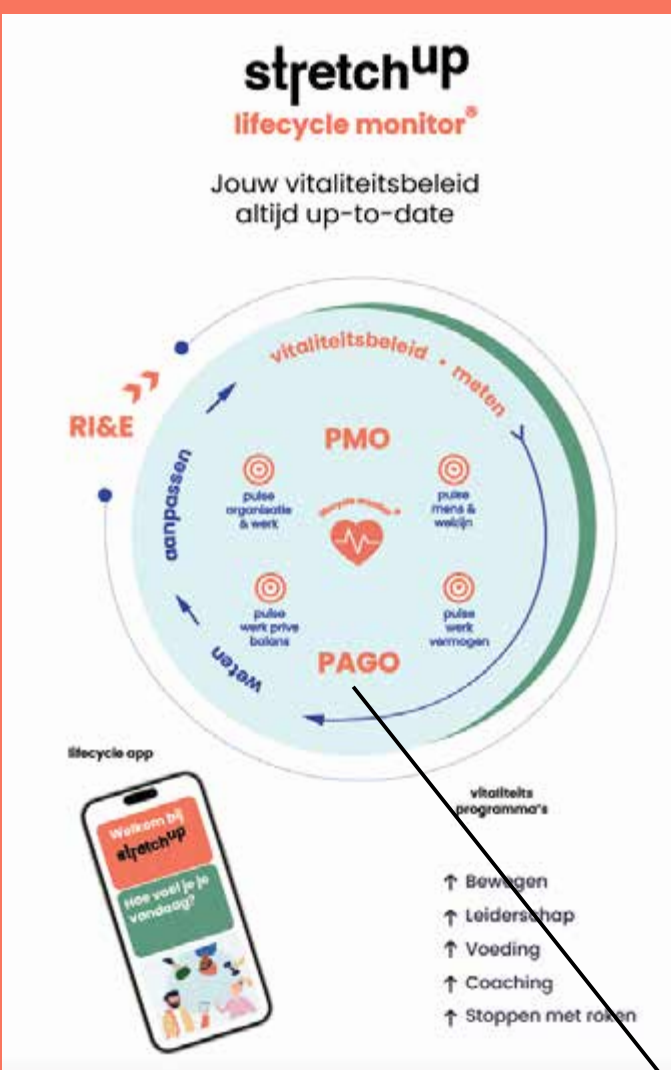
THE HOW

Nordsol: So for their client Nordsol, I was working with briefings. This company is a bio oil producer, I visualised their transport by using their brand style colors green and yellow as an energy force. Plus another advert for Bio ONS. Examples with the drop as a style element. And a lot of green. wireframes for websites. Worked with Adobe XD and Figma. Designing layouts.

Teletrain: Refurbishing the logo of the company Teletrain. Creating. layout web pages in Adobe XD & Figma.

StreTch Up: The creative director asked me to create a digital illustration for Stretch Up. It had to add up to their housestyle. I did this in Adobe Illustrator. Designing flyers, brochures, businesscards.

Mollywood: I created some landingpages for their website. Using stockimages to get the look and feel of the company. I could pick the colors for the house style of the company



STARBUCKS, CHISWICK LONDON
CREATIVE DESIGNER ARTWORKER

is the world's largest coffeehouse chain, roasting and retailing specialty coffee. Beyond beverages, they focus on cultivating community spaces —often called the “third place” between work and home—while offering food, ready-to-drink beverages, and whole bean coffees.

THE CHALLENGE

Starbucks needed a helping hand with their summer and fall campaigns on the European markets, such as the Netherlands, Germany, Switzerland and Austria. This is what it was about to change displays, posters and magazine content, both B2B and B2C.

I have on worked on various projects, such as Seattle's Best Coffee, NITROGEN and Siren's Eye.

THE HOW

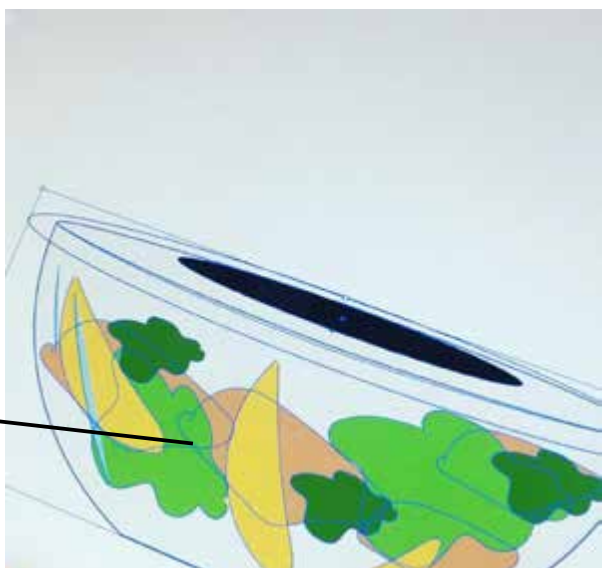
The office manager gave us the tasks. I have been assigned all tasks for Germany Holland, Luxembourg files. But because it was so busy, I had to work on French as well. Worked with 2 other designers, they worked ont he French dept and also the Dutch dept.

I worked independently on POS materials, such as display sleeves for mugs, menu boards, posters, digital banners, digital posters for in Starbucks shops, mock-ups and vouchers.

Picking pictures from the Starbucks picture library.

I have to design billboards and banners for branches in the United Kingdom. I worked with Indesign for all posters, both digital and print. For digital illustrations I used Adobe Illustrator.

ILLUSTRATIONS
HAND DRAWN
AND IN ILLUSTRATOR



MISCELLANEOUS

UBER

Uber asked to create a banner in an unconventional way. It had to be festive. I had to use certain colors and using a unicorn. I used Adobe Illustrator to draw the unicorn. The lettering is also done in Illustrator.

ARTZONI

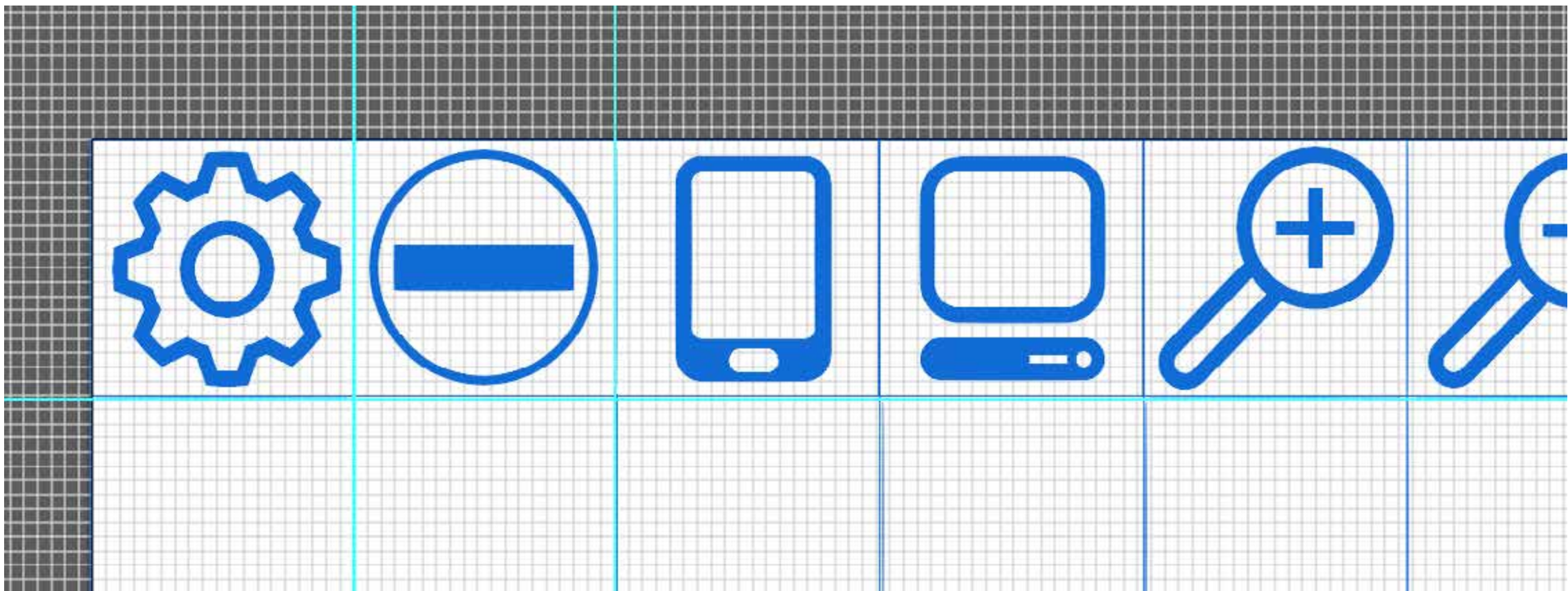
This company asked me to create a “logo” vignet for their company, a companion ship that needed to be memorised in portraits. I made this illustration in Adobe Illustrator.



Estatom Systems Limited is a London-based IT company headquartered in Hammersmith. Founded in 2011, the company specialized in object-oriented databases and developed Fornax, a secure operating system combined with an intelligent database. However, the business is currently classified as deadpooled and dissolved

The owner asked me to create computer symbols that he needed for his clients and company.
(I also designed website banners and logo refurbishment)
A whole list of 50 symbols in his house style color blue.

The owner gave me a list of symbols that he needed to be created. I designed all the symbols in Adobe Illustrator. I had to convert all the images into png's.



Speed
Fornax is significantly faster than other databases owing to the direct positioning of objects.
[...More](#)



Machine Independence (Virtual Machine)
A cross-platform 'virtual machine' (VM) means the technology is hardware & OS agnostic.
[...More](#)



Security
A unique approach to encryption is used, resulting in almost no computing or processing overhead.
[...More](#)



Optimal Space Utilization
Very 'modest' database size increases occur during inserts and the system offers automatic byte alignment.
[...More](#)



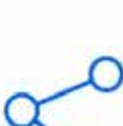
Size
A tiny footprint (150KB for the engine/API and 200KB for the Programmer) creates a unique, powerful architecture



System Integration
Legacy data and applications need only be written once, thereby producing significant cost savings.
[...More](#)



Robustness
No point of failure is present in the system and as a result as the system expands this continues.
[...More](#)



Advanced Management of Unstructured Data
Via the power of object association.
[...More...](#)



Scalability
The technology is suitable for micro-devices (IoT), phones/tablets, PC's and servers, through to mainframes.



Utilities
A proxy server, configurator, license manager, replicator, etc. support the core Polymach – Fornax system.
[...More](#)

VITENS

THE CHALLENGE

THE HOW

Vitens is the largest drinking water company in the Netherlands. As a public limited company (NV), its shares are owned entirely by provinces and municipalities. Vitens is legally responsible for the extraction, purification, and 24/7 delivery of safe drinking water.

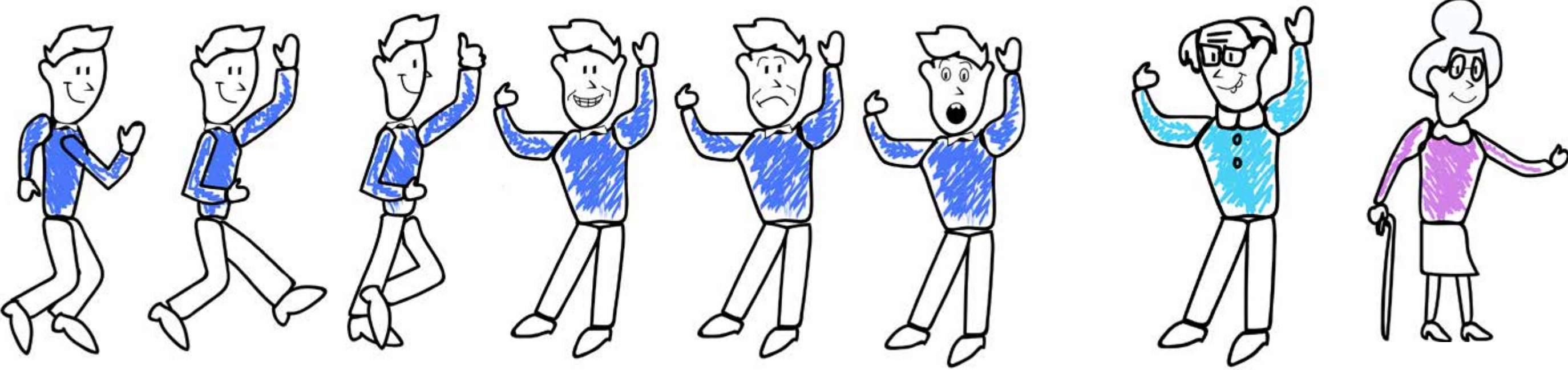
Through a creative agency, I was commissioned to design an animated character for a presentation by Vitens. The brief was to create a distinctive "Vitens mascot" that would visually represent the company in a friendly and engaging way.

A key requirement was that the character had to be created as a vector illustration, ensuring it could be scaled to any size without losing quality. This provided the client with the flexibility to use the character across a wide range of applications, from presentation slides to large-format print and digital media.

I used a man in the Vitens logo colors.
2 other persons were added: an old man and old lady.

I used Adobe Illustrator to create the mascots. The process began with a series of hand-drawn sketches on paper, allowing me to explore different poses, proportions, and personality traits.

Once the concepts were approved, I translated the sketches into clean vector illustrations in Adobe Illustrator. The character was designed with a full range of movements and facial expressions, enabling it to be animated and used in various scenarios. Particular attention was given to creating natural walking poses and expressive reactions, such as surprise, to give the mascot a lively and engaging personality.



BRANDBOOK SUZETTE HUWAE

THE CHALLENGE

THE HOW

I designed my own brand book to showcase my work, because besides designing, I also paint, illustrate, and do ceramics.

I organized a photoshoot with friends, a makeup artist, and a model. I went for a magazine-like feel, mixing trendy typography with my own lettering. Hardcover.

Unifying a diverse creative practice spanning graphic design, painting, illustration, and ceramics into a single, cohesive brand identity without losing the unique essence of each medium.

Directing a fashion-inspired photoshoot, crafting custom lettering and designing a high-end, magazines-style hardcover book using InDesign and Photoshop to seamlessly document the entire body of work.

Every single detail was designed by me from the layout of the cover, pages, and spine to the blurb. I used InDesign and Photoshop.



ALBERT HEIJN, AHOLD DELHAIZE
ZAANDAM
INTEGRATED DESIGNER

AH is the largest supermarket chain in the Netherlands, offering groceries, fresh foods, and household items through a vast network of physical stores and a robust home delivery system. the company.

THE CHALLENGE

AH had set up a brand new studio. All for design and DTP artwork solutions. It was very busy and they needed someone with conceptual designs and ad hoc design tasks.

I have worked on designing brochures, illustrating Christmas cards. Displays for in their shops. Digital banners for the website. Artworking on prices tags. I have designed a farewell printed book. The Creative Director left after 11 years of working at Albert Heijn.

THE HOW

I worked together in a new team of five. An office manager. Two artworkers. Another creative graphic designer and me. I had the freedom to design or illustrate what I wanted for the Christmas cards, so I gave it my own style.

The goodbye book was also completely free, as long as it has the Albert Heijn logo and colors. It had to look luxurious and of high quality with the nicest paper pages. Unfortunately I haven't seen the book as it took a weeks when it would be finished and I didn't work there anymore.



NESTLE
HILTON HOTEL EVIAN,
FREELANCE ILLUSTRATOR / DESIGNER

Nestlé is a Swiss multinational food and drink processing conglomerate corporation. It is recognized as the world's largest food and beverage company based on revenue and other metrics.

THE CHALLENGE

The challenge was to co-create the future vision for "Nestlé in 2030" alongside world-leading CEOs.

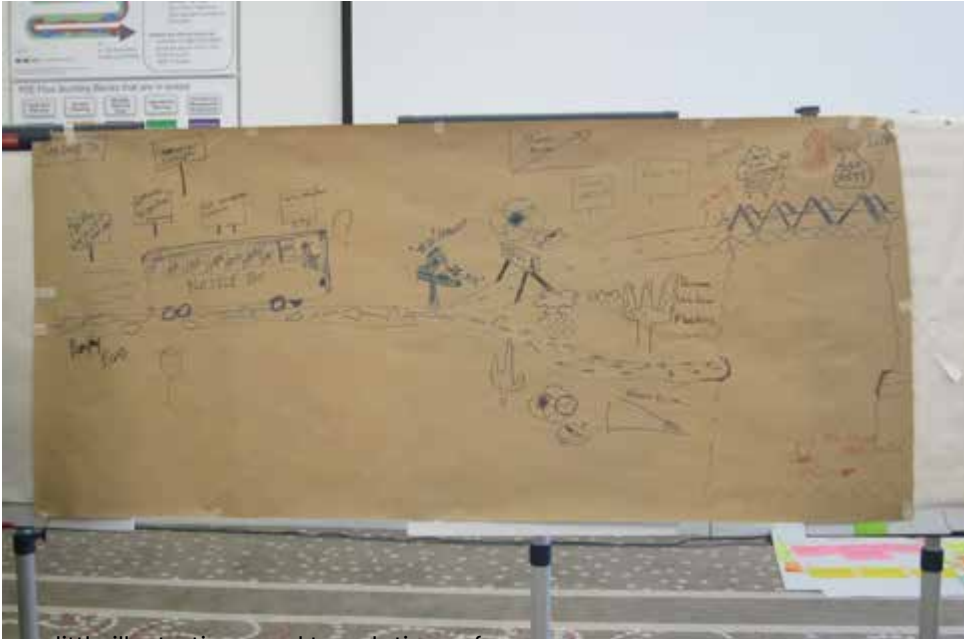
Due to the extreme urgency of the project, I immediately flew to Geneva and took a cab to the Hilton Hotel in Evian, as there was no direct transit connection available. We faced a strict three-day deadline to deliver concrete results. Working under intense time pressure, we facilitated breakout groups to brainstorm, collaborate, and sketch out strategic concepts from scratch.

THE HOW

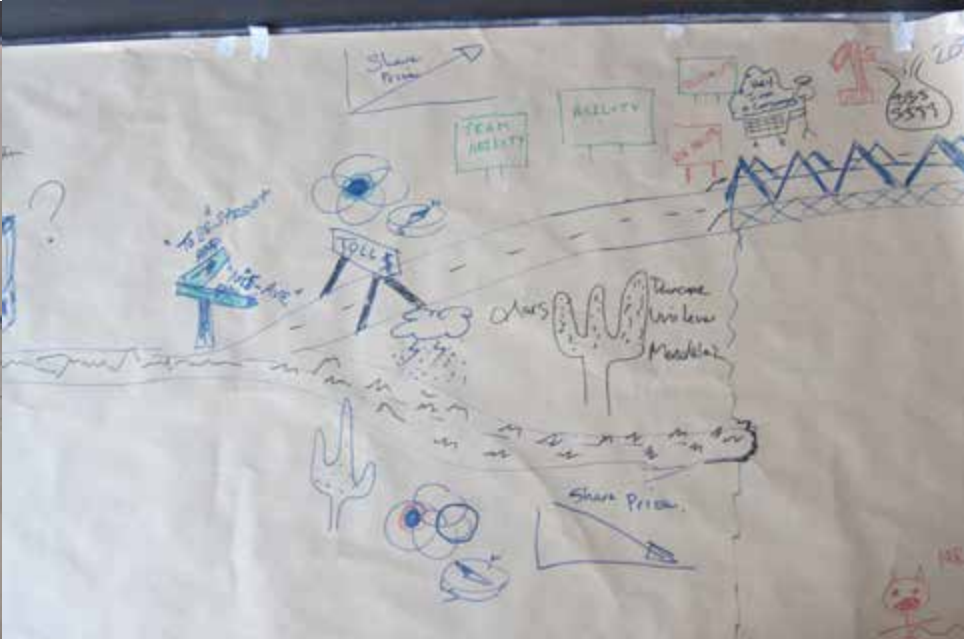
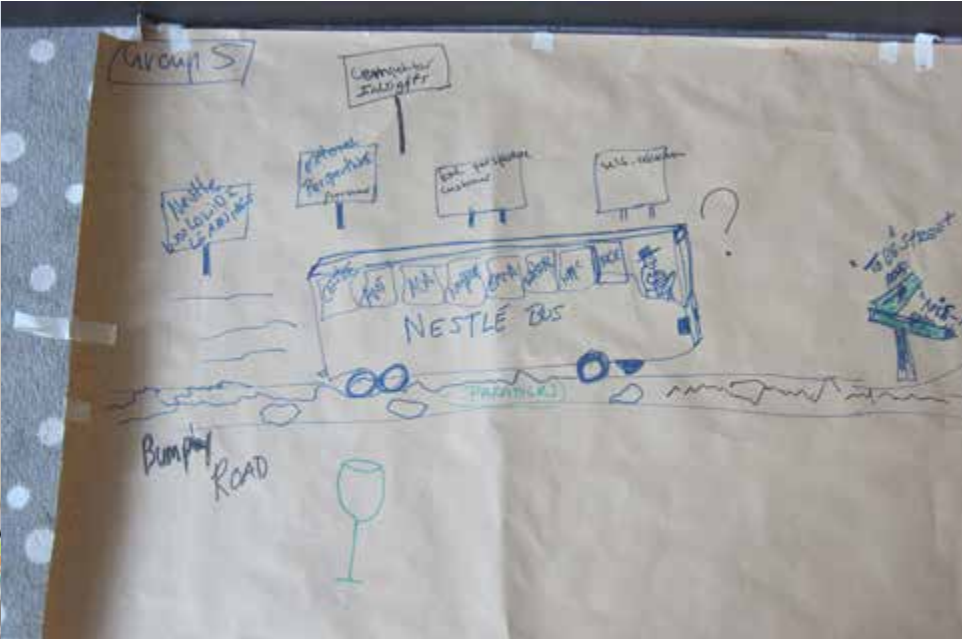
In collaboration with a consulting manager from Kearney, I supported a group of CEOs by turning their strategic visions into polished visuals. Working across four dynamic workshop of 5 groups, my role was to capture the executives' initial ideas and refine their rough sketches. Each evening, I translated these concepts into striking, detailed illustrations using Ecoline markers and crayons.

Ultimately, I consolidated these individual drawings into three large-scale master illustrations. These final pieces served as the core visual anchors during a major keynote presentation, where a dedicated presenter showcased each CEO's refined vision.

Sketches, drawings, ideas from CEO's.



my little illustrations and translations of their ideas.



my little illustrations and translations of their ideas.

